

Rollercoaster Yard Sale Press Release
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FOR IMMEDIATE RELEASE:

September 8, 2019

Fall is just around the corner and that means it's time for some awesome events throughout the Dale Hollow Lake area. The Rollercoaster Yard Sale is one of the events you will surely want to participate in if you enjoy yard sales! The official dates for 2019 are October 3-5. (It will be Oct. 1-3, 2020) Whether you intend to be a buyer or seller, it is always a fun time for yard sale enthusiasts. Details about the sale and the downloadable brochure can be found on the www.TheRollerCoasterYardSale.com website with links to each participating County's Chamber of Commerce. Visit today and start planning your itinerary or pick the best location for your yard sale! The sale begins and ends at any point along the route you choose. The Rollercoaster Yard Sale is always the first full weekend in October. The route covers over 150 miles of some of the most scenic roads around the area that pass through many small communities and towns – each with their own uniqueness to savor. This will be the 34th Annual Rollercoaster Yard Sale. The cooler weather makes for a great time to get out and about the area and enjoy the season. We hope you will make this event part of your fall plans! We realize there is a lot going on this time of year and we appreciate your participation as a buyer or as a seller. It's a great opportunity to gather together your friends and take a mini-vacation or staycation. There are plenty of activities suitable for those members or your group to enjoy while you are yard sale-ing. It's an excellent time for churches, schools and other non-profits to rally together and raise funds for winter projects. Many of the Lions Clubs along the route do just that.

For those not familiar with the history of the sale, here's a little history lesson. The Rollercoaster Yard Sale is unique in many ways. First it is the oldest and most authentic marathon yard sale in Kentucky and Tennessee. It began in an effort by Sarah Bowers to gain improvements to the "rollercoaster" of a road the original section was. Secondly, it is a destination yard sale. What does that mean you might ask? The route encircles the Dale Hollow Lake area – beginning and ending at any point along the route that suits you best. Dale Hollow Lake is an excellent destination any time of the year. You can easily bring along family and friends that would rather do something besides yard sale and allow them to enjoy their day while you shop yard sale after yard sale – and still be close by. All because you can start and end anywhere along the route and/or move farther around the loop each day. Either way - loads of fun and bargains are sure to be found. These dates offer cooler weather, yet plenty warmth to enjoy your days – and nights. The region's vast agricultural landscape offers endless beauty and bounty, in addition to the area's well-known waterways. It's a good time to stock up while you're here with pumpkins, apples, mums and more for your harvest celebrations. Also be sure to delight in some of the local flavors offered by the area restaurants, live music venues, and more. The Lions Club Pancake Breakfast in Celina, TN is a popular stop as well. Your patronage is making a difference in the local community, as it does in the Temple Hill Community where their Lions Club is raising funds through vendor spaces in Temple Hill, KY. You'll find other groups along the route raising funds for various projects. Be sure to check them out and make a lasting impact on these communities.

It's a treasure hunter's paradise. There is such a wide array each year. Unique items from years past have included covered wagons, anvils, taxidermy items, old signs and much more. You never know what you might find, but you will find many things that are ready to become "the other man's treasure". After all, it IS a YARD SALE. With over 150 scenic miles of treasure hunting opportunities, you can't miss! Not only are there yard sales and bargains galore, there are numerous small shops all around, farmers' markets/roadside stands and eateries along the route which are also treasures themselves. You might want to extend your stay to linger longer – or plan a weekend getaway for the coming months – or maybe a longer vacation. BBQ is **BIG** along the Rollercoaster Yard Sale Route as is good old-fashioned country cooking. Crafters bring out their wares making it a great time to pick up those special holiday gifts that will make for treasured memories. You are sure to find many souvenir items, flea market finds, antiques and collectibles, too. The rich history, local parks, inviting rivers and Dale Hollow Lake offer a wide array of things to do for your non-yard sale friends. Bring along your entire family and make a week (or more) of it and enjoy the ride on the rollercoaster route.

VENDORS/FUNDRAISERS/CRAFTERS, we invite you to take advantage of the unique cooperative marketing efforts of the eight counties from two states involved in promoting this event - neighbor helping neighbor to boost the local economies by bringing in visitors and income to the region. Civic organizations are encouraged to plan fundraisers and roll out the welcome mat! Food vendors, be sure to obtain the necessary permits. Please do not set up on state right-of-ways and abide by all laws. Set up where you are visible enough for people to have time to signal their intentions to stop at your sales. The local Chambers of Commerce below are here to help you find a spot AND if you have a spot available, let your Chamber know and post it on one of the Facebook pages dedicated to the sale – and during the sale, utilize those pages to share what you have for sale.

Events this year during the sale include the 1st Saturday Speaker Series at 1PM at Cordell Hull Birthplace State Park, the ever popular Lions Club Pancake Breakfast Fundraiser and Arts & Craft Sale in Celina, TN, plus Mud Lick Bar-B-Que will be available in Mud Lick, KY, and live music in Byrdstown, TN on Friday and Saturday evenings! Be sure to check the events calendar on the www.TheRollercoasterYardSale.com website for all the latest listings. Also, “Like” our official Facebook page at www.facebook.com/rcyardsale.

As most people know, the Dale Hollow Lake area is a fisherman’s paradise. The fish should be biting well as the weather begins to cool. It’s still warm enough to enjoy boating or houseboating ...perfect to spend the day on the road seeking out bargains and evenings relaxing on the refreshing waters of Dale Hollow Lake or surrounding areas. Don’t forget to spend some time off the road too. You won’t want to miss the beauty of the Caves of the Cave City area or the wonders of Glasgow (a highly yard sale dense area of the route, as are Temple Hill, KY and the Clay County Recreation Complex). Cave City and Glasgow, KY are located at the northwestern side of the route in Kentucky and Clay County is the first area you will come to on the Tennessee side if you travel the route south from the Temple Hill, KY area.

The sale route covers over 150 miles through 25 communities/towns and lasts for 3 days with an abundance of yard sales, flea markets, crafts, antiques, handcrafted quilts, produce, BBQ, southern food, entertainment, parks, recreation areas, historic sites, picturesque and unique small towns and their squares and so much more! You never know what you might find. Come see what treasures await your discovery this year! Gather your shopping friends, hop into your RV or other vehicles and make your way to **THE Rollercoaster Yard Sale!** The brochure is available for download at www.TheRollerCoasterYardSale.com. For more information please call any of the chambers of commerce or tourist commissions listed below. Make plans now!

Before ending this article this year, I would like to include a note of gratitude to those that have given of their time and talents through the years to make this event a success. Sarah Bowers did indeed begin the event, but it has taken the efforts of (mostly) volunteers to keep it going successfully. Several of the original team have either retired or moved on to other projects. **THANK YOU!** Ann Stewart, Bob Greer, Ike Bonecutter, Ike Poindexter, Andrea Burckhard, Temple Hill Lions Club and Celina Lions Club, plus all the other folks that have worked so hard to bring an economic boost to their people. Additional assistance is welcome from all the counties to keep things moving forward. Send an email to rollercoasteryardsale@hotmail.com if you want to become involved. Welcome aboard to the new Chamber leaders as well!

Kentucky Contact Info:

Albany-Clinton County Chamber of Commerce: www.clintoncoky.com or 1-606-387-2051;
Cave City Chamber of Commerce and Welcome Center: www.cavacitychamber.com or 1-270-773-5159;
Cumberland County Chamber/Tourism Commission: www.burkesville.com or 1-270-864-5890;
Glasgow-Barren County Tourist Commission: www.visitglasgowbarren.com or 1-800-264-3161;
Tompkinsville/Monroe County Tourism: www.monroecountykytourism.com or 1-270-487-1314;
or Temple Hill Lions Club: Donnie Alexander 1-270-670-5679.

Tennessee Contact Info:

Byrdstown/Pickett County Chamber of Commerce: www.dalehollow.com or 1-931-864-7195;
Clay County Chamber of Commerce: www.dalehollowlake.org or 1-931-243-3338;
Celina Lions Club: Kathy Merrett picrhc@myoldhomeplace.net or 931-243-5005 and Pam Goad p_goad@yahoo.com or 931-267-3031
Livingston-Overton County Chamber of Commerce: www.overtonco.com or 1-800-876-7393.